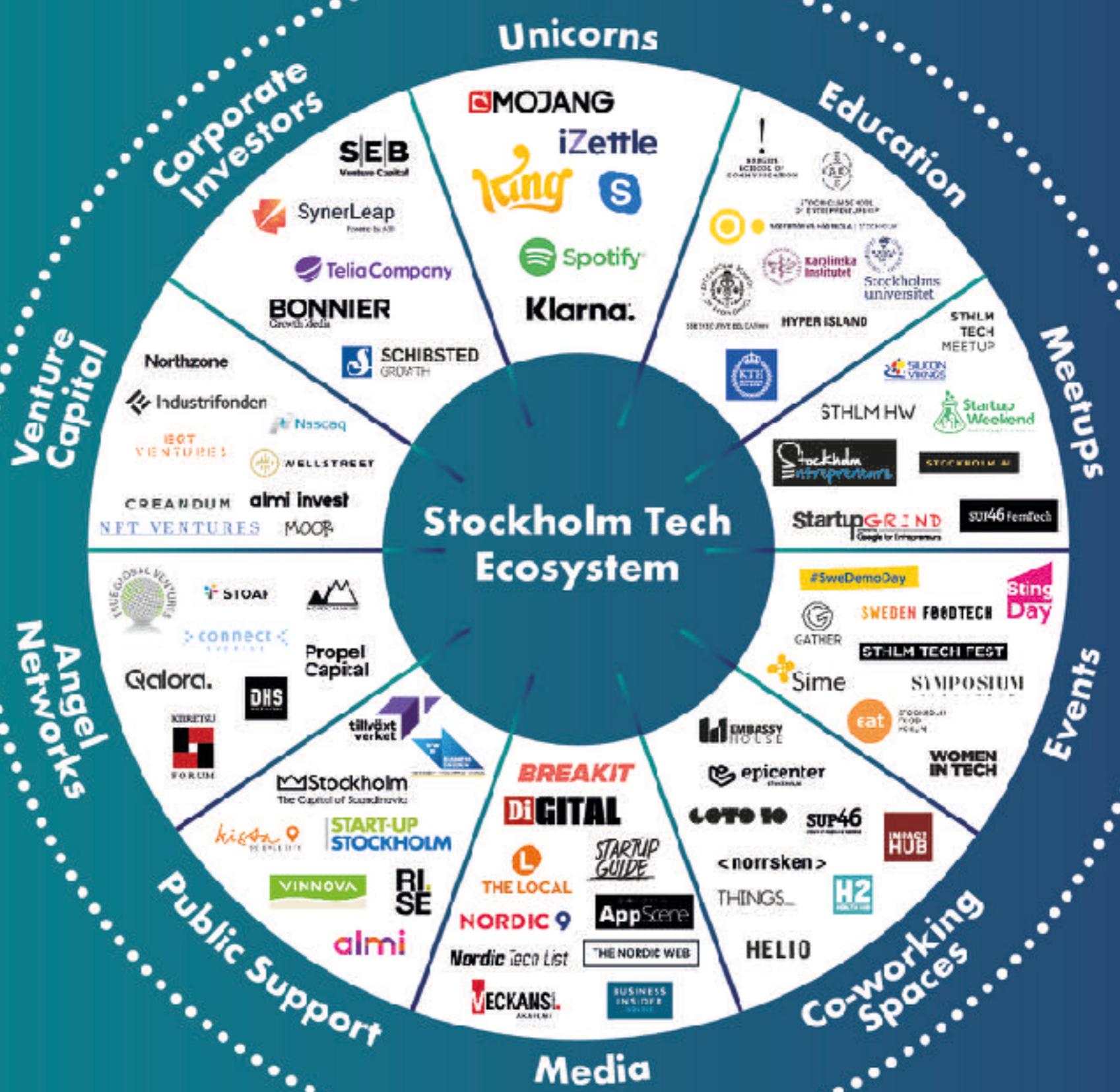




Consequences and FinTech innovation





DiGITAL

Sveriges 52 mäktigaste tech-investerare: Anette Nordvall

Av HAMPUS FURUBÄCKE | Monday 26 September 2016 kl. 19:23 | hampus.furubacke@digital.se | [Digital.se](#)

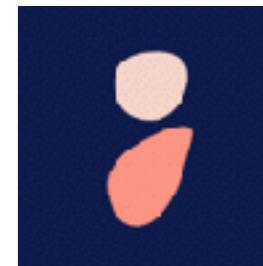


Affärsängel med nästan 5 miljoner i investeringar
→ Framtidens entreprenör i SvD.se
Affärsängeln Anette Nordvall. Foto: Lars Petersson

Affärsängel med nästan 5 miljoner i investeringar för entreprenörer

Under årets första halvår investerades det nära 5 miljoner i svenska startupbolag, enligt Nordic Tech List. I affärsängeln Anette Nordvall och Ida Backlin är rätt spelare för sin

- Entrepreneur, first Tech exit 1998 - Door to PC/ Datafax
 - Real Estate developer and land broker/ Investor
 - FAM Office Nordvest
 - Partner STOAF since 2011 - 2 funds
 - Venture partner CAP A/ BVF since 2013
 - Investor/ Advisor Astia Angels - one female founder
 - IDA inWest - Ängelnätverk för kvinnor i Gbg
 - Keiretsu Forum Nordics - Intrnl. investeringsnätverk
-
- Vinnova Wallenberg Fellow, NIH, Stanford University
 - Co-founding Board member NordicBAN
 - Chairwoman Covr Security & WDHT



EXITS



What is tech?



A photograph of a modern, multi-level staircase. The stairs have dark, rectangular treads and are flanked by light-colored, curved walls made of vertical panels. The staircase leads up towards a building with a dark, angular roofline and a glass-enclosed entrance. The background is a cloudy sky.

Technological Stair case

IT IS TOO HARD
TO STUDY THE
EFFECT OF THE
IMPLEMENTED
CHANGE

IMPLEMENTATION
BEFORE THE ACTS COMPLETLY
ARE ALREADY
IMPLEMENTED
IS A BIG
PROBLEM

WE
SHOULD
PRACTICE
WHAT WE
REACH
BECAUSE,

IDEAS THAT
ARE ABSTRACT
DO NOT
HAVE
A PRACTICAL
SIGNIFICANCE

Define the value in Payment

DO AS I SAY,
NOT AS I DO

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Customized
designs

more
details

WINS

Design

- better design
- to life
- good design
- in every direction

Development:
- easy to maintain
- we have the money